

# **Towards an international framework for innovation management**

**The progress of work within ISO and why you should care**

ISPIM 2016 [updated 2019] - Magnus Karlsson

# We are making progress

Research



Education



Community



# Innovation performance gap

84%

of global executives  
say innovation is  
extremely  
important, but

94%

are dissatisfied  
with their  
innovation  
performance

Innovation is  
one of the most  
notoriously  
difficult  
management  
activities

# Companies still confused about innovation

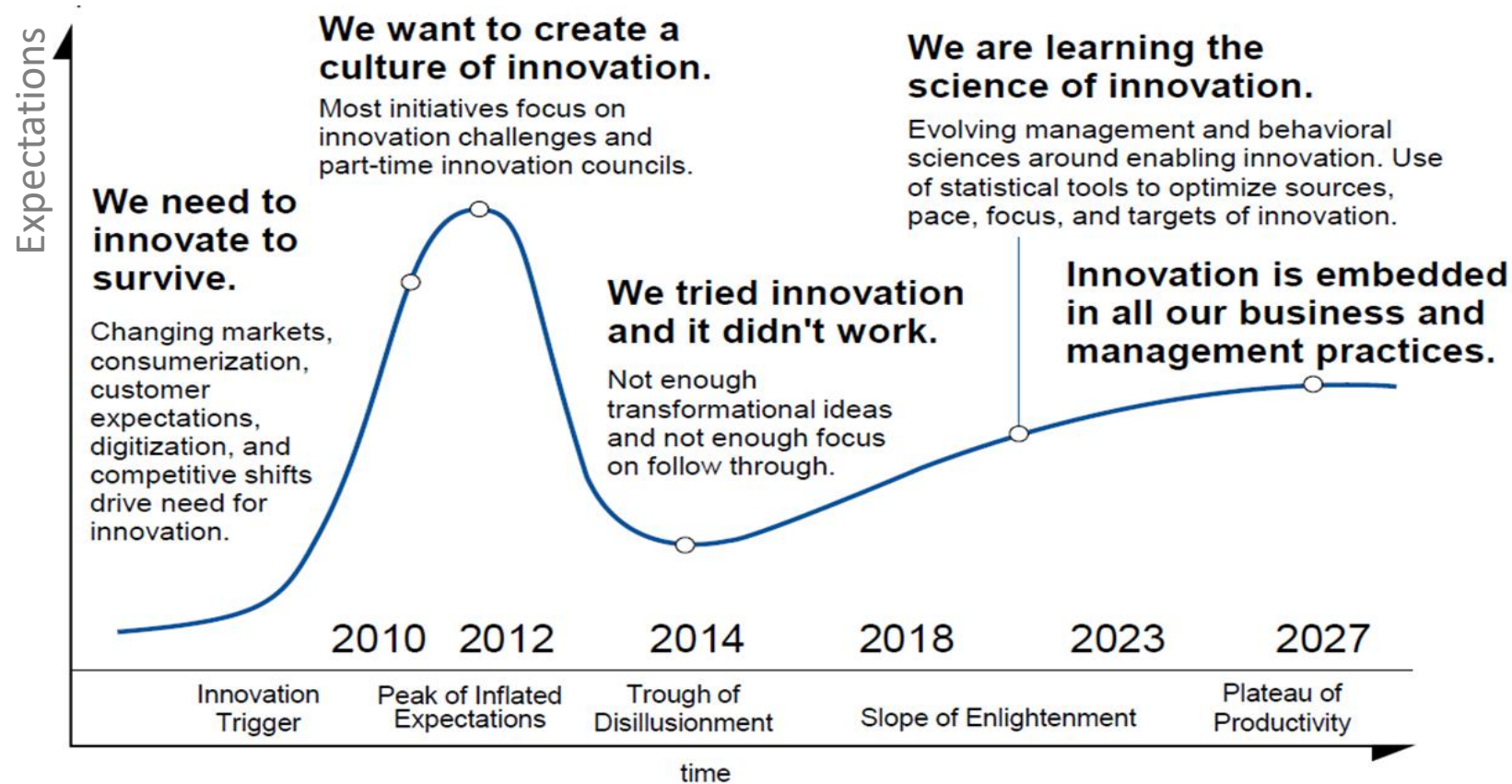
What it is



What it  
can do

Whether it  
can or should  
be formally  
managed

# A maturing organizational discipline?



[Gartner]

# Innovation management guidance

## ISO 56000

Fundamentals  
& vocabulary  
(WG2 Norway)

## ISO 56002

Innovation  
Management  
System  
(WG1 Argentina)

## ISO 56004

Innovation  
Management  
Assessment  
(WG4 Germany)

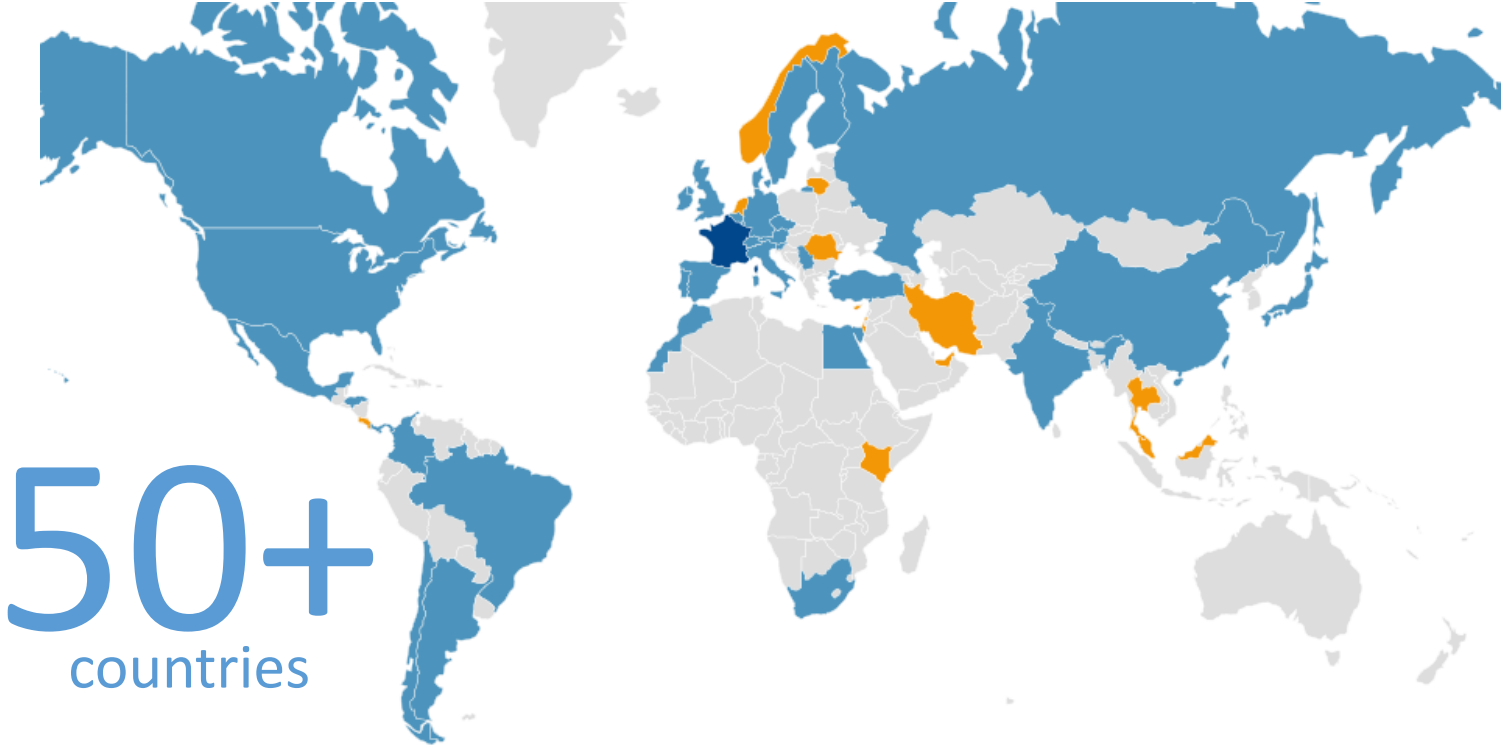
## ISO 50503—

Tools and methods  
(WG3 Canada)



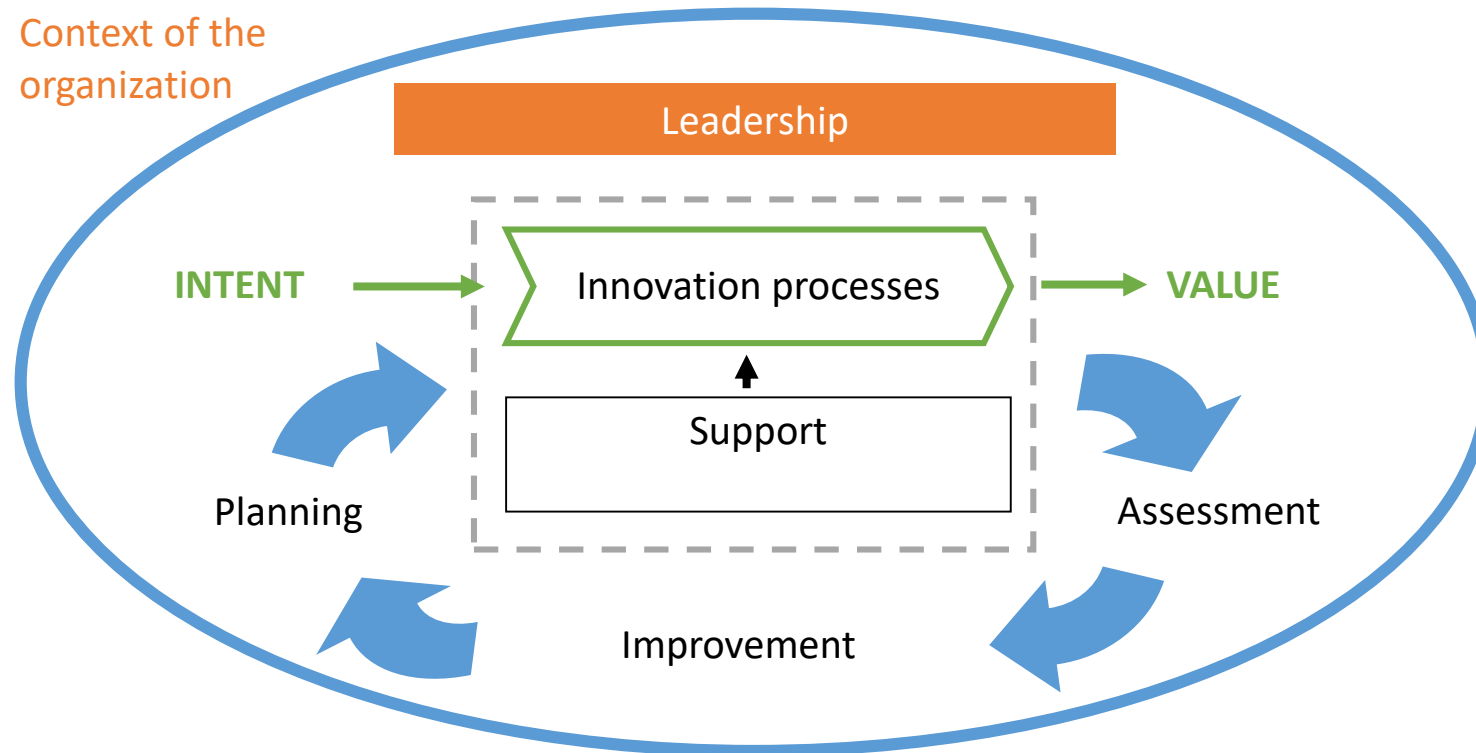
[Overall coordination by France]

# Participation



# Innovation Management System

Context of the organization



[What to consider, not how to do it]



# Why a common framework?

Shared language,  
terminology

Credibility:  
facilitating adoption

Basis for  
benchmarking



# Why you should care

## **Academics**

Framework for comparative research, and for education

## **Organizations**

Guide (check list) to drive systematic innovation & promote innovation culture

## **Consultants**

Framework for providing innovation management services, advice

## **Policy-makers**

Promote in private and public sectors. Requirements for public funding?

Integrated management system



Quality, Environment, ..... Innovation

# Call for action

Learn more and  
create awareness

Start deploying it in  
your organization

Participate in  
standardization



END

[www.innovationmanagementsystem.com](http://www.innovationmanagementsystem.com)