

# Personal certification of innovation management professionals

Presentation at ISPIM Stockholm 2018 [adjusted and updated 2019]

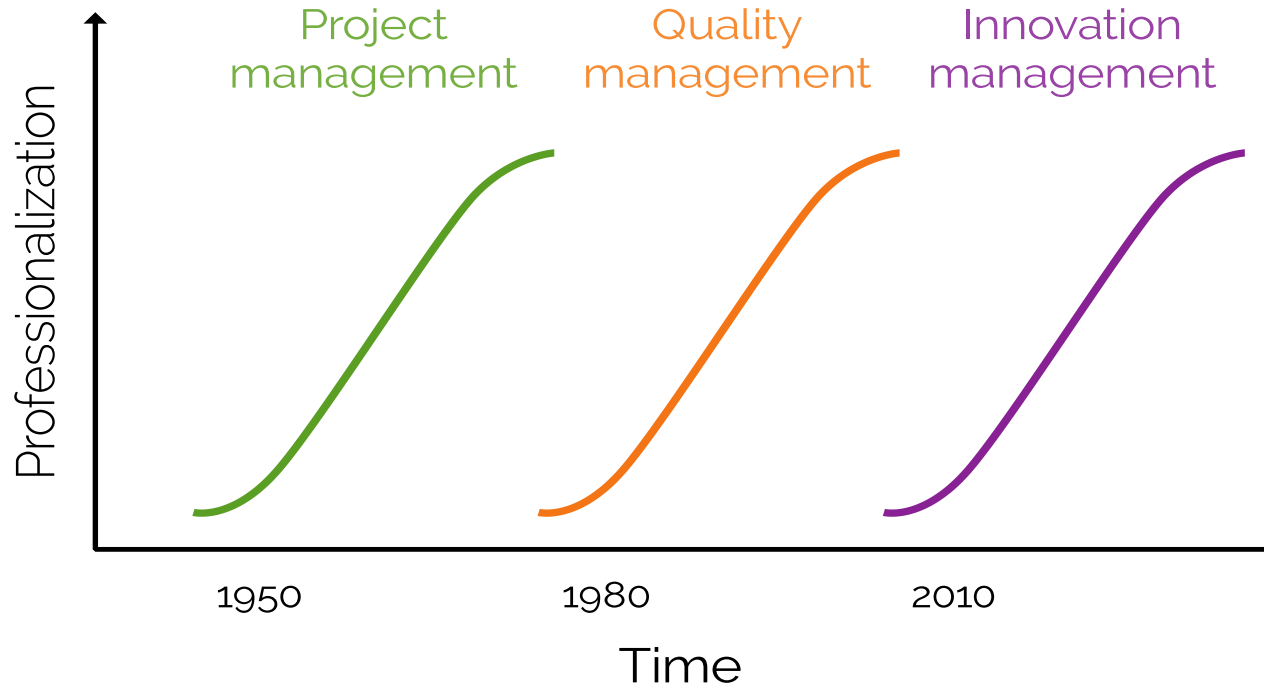


**INNOVATIONSLEDARNA**

Association for Innovation Management Professionals in Sweden



# Towards a profession and discipline



# Why personal certification?

- Strengthen the profession
- Establish a labor market for professionals
- Employability for the individual
- Quality assurance from employer perspective



# Innovation management professionals

Responsible for, or actively contributing to,  
leading and organizing of **innovation efforts** and  
increasing the **innovation capability**  
in a company or an organization

# What do they do?



[Job role description](#)

1. Develop innovation strategy(ies)
2. Establish innovation process(es)
3. Provide innovation tools and methods
4. Plan, execute, coach innovation initiatives
5. Facilitate innovation collaboration
6. Promote a culture supporting innovation

# 12 persons certified during 2017

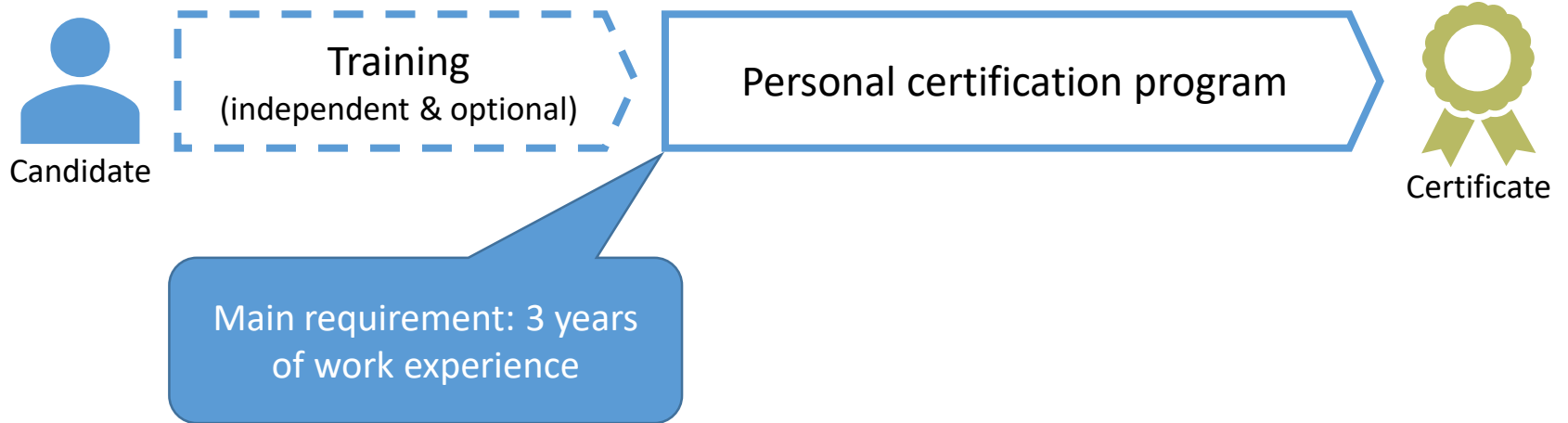


# Personal certification – design considerations

1. Independent certification body (certification process) - use ISO 17024
2. Independent Body of Knowledge (content and examination) – by Innovationsledarna (community of practitioners)
3. Based on ISO 56002 Innovation management system - Guidance
4. Multiple providers of training for scale and diversity (based on the common Body of Knowledge)
5. Focus on professional experience (know AND do) rather than only knowledge test
6. Scalability of certification bodies and contributors to the Body of Knowledge (ONE governing structure)
7. Partner structure for scalability, outreach, and support



# Overview





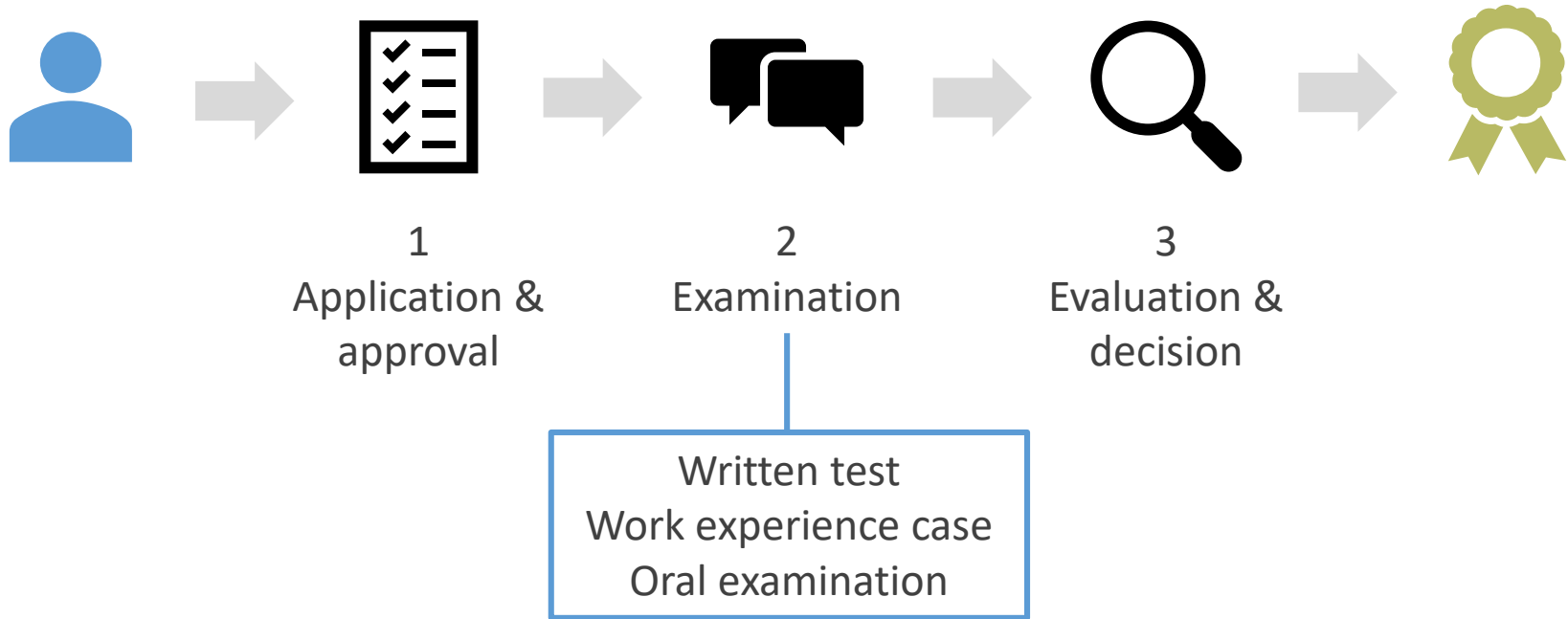
# Certification requirements

1. 3 years of relevant work experience
2. Professional approach

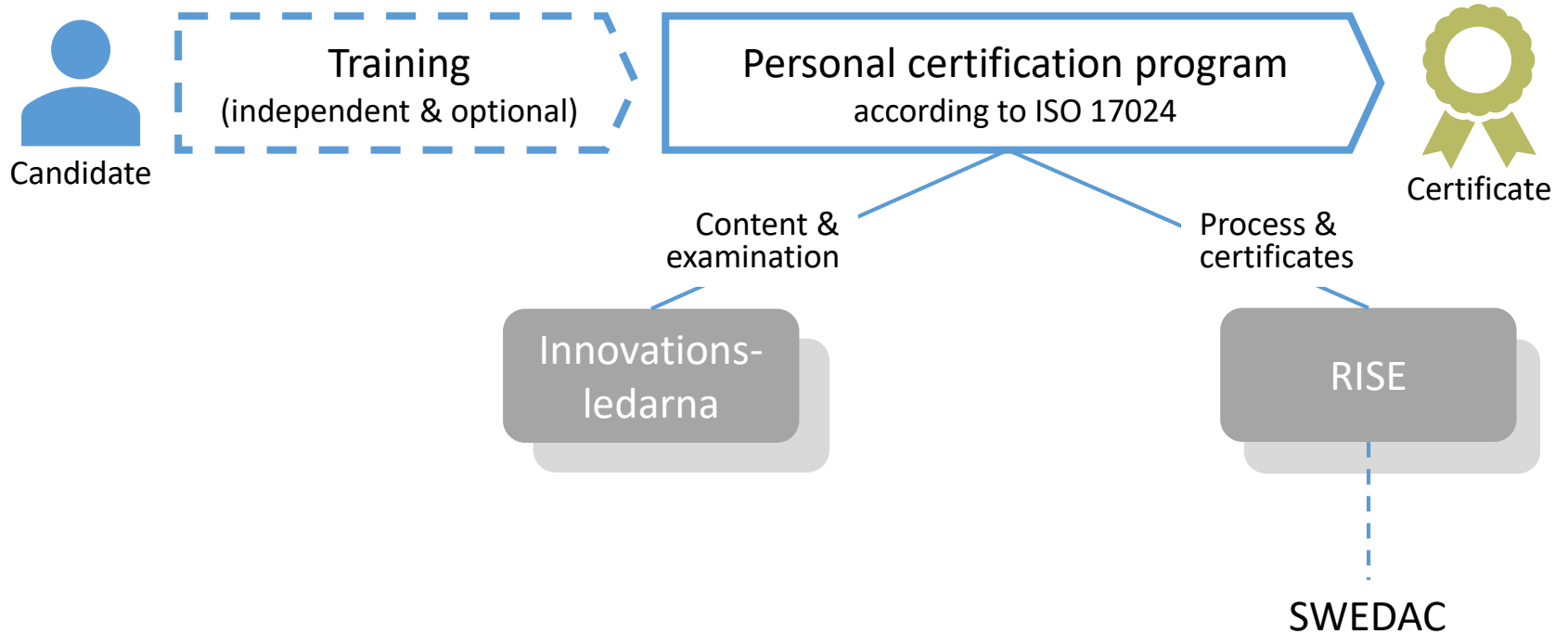
Relevant work experience in innovation management:

- Performed at least 3 of the 6 responsibilities of the job description
- At least 50% of full time related to innovation management

# Certification process



# Overview



# What is ISO 17024?

**Principles and requirements** for a body certifying persons against specific requirements, and the development and maintenance of a certification scheme for persons.

RISE Research Institutes of Sweden is the certifying body for the program.



# INNOVATIONSLEDARNA

Association for Innovation Management Professionals in Sweden

**Non-profit association,**  
driving common issues for  
innovation management professionals  
in companies and organizations in Sweden



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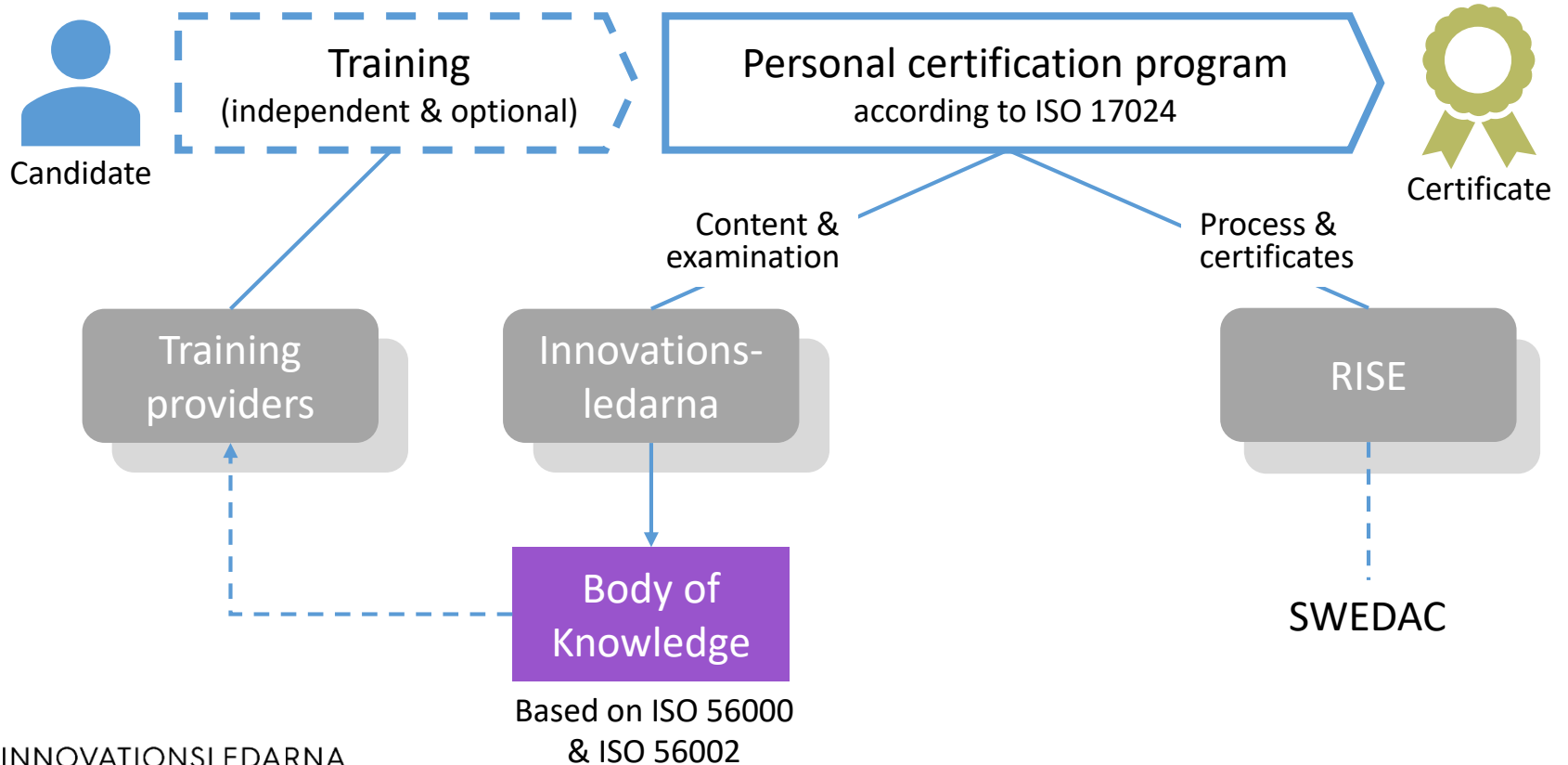


# Role of Innovationsledarna

- Develop and maintain the **Body of Knowledge**
- Identify and engage a team of **examiners** among its members
  - Develop and maintain examination questions
  - Examination of candidates, recommend decision
- Nominate a representative to the **Coordination Committee**



# Overview



# Body of Knowledge (BoK)

- The basis for personal certification (examination)
- Owned, developed and maintained by Innovationsledarna
- Input to providers of innovation management training
- Cover all relevant areas specified in the job description
- Based on ISO 56000 Innovation management - Fundamentals and vocabulary and ISO 56002 Innovation management system - Guidance



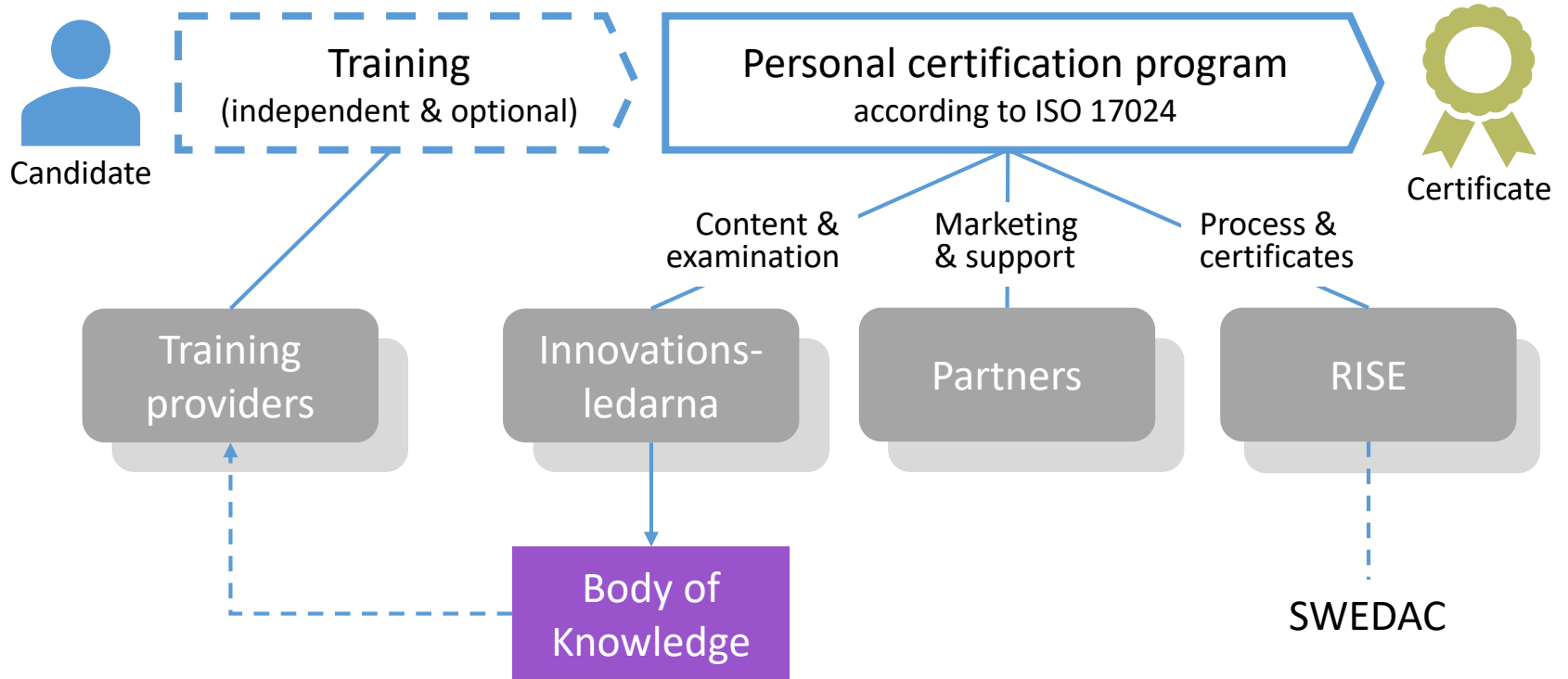


# Knowledge areas – Body of Knowledge 0.9

1. Professionalization – certifying the role of innovation management professional
2. Fundamentals – terms, definitions, principles
3. Frameworks – management system, change management
4. Context – external trends, internal capabilities, opportunities and challenges, needs and expectations
5. Leadership - commitment, vision, policy, organizational structures, roles, responsibilities and authorities
6. Planning – objectives, strategies, planning, portfolio
7. Support – culture, and collaboration
8. Support – resources: people, time, knowledge, finance, infrastructure
9. Support – tools and methods, strategic intelligence, intellectual property management, competence, awareness, communication, documentation
10. Processes – managing projects, initiatives, develop processes
11. Evaluation – indicators, audit, review, improvement
12. Perspectives - frugal, management, social, sustainability, public sector innovation



# Overview

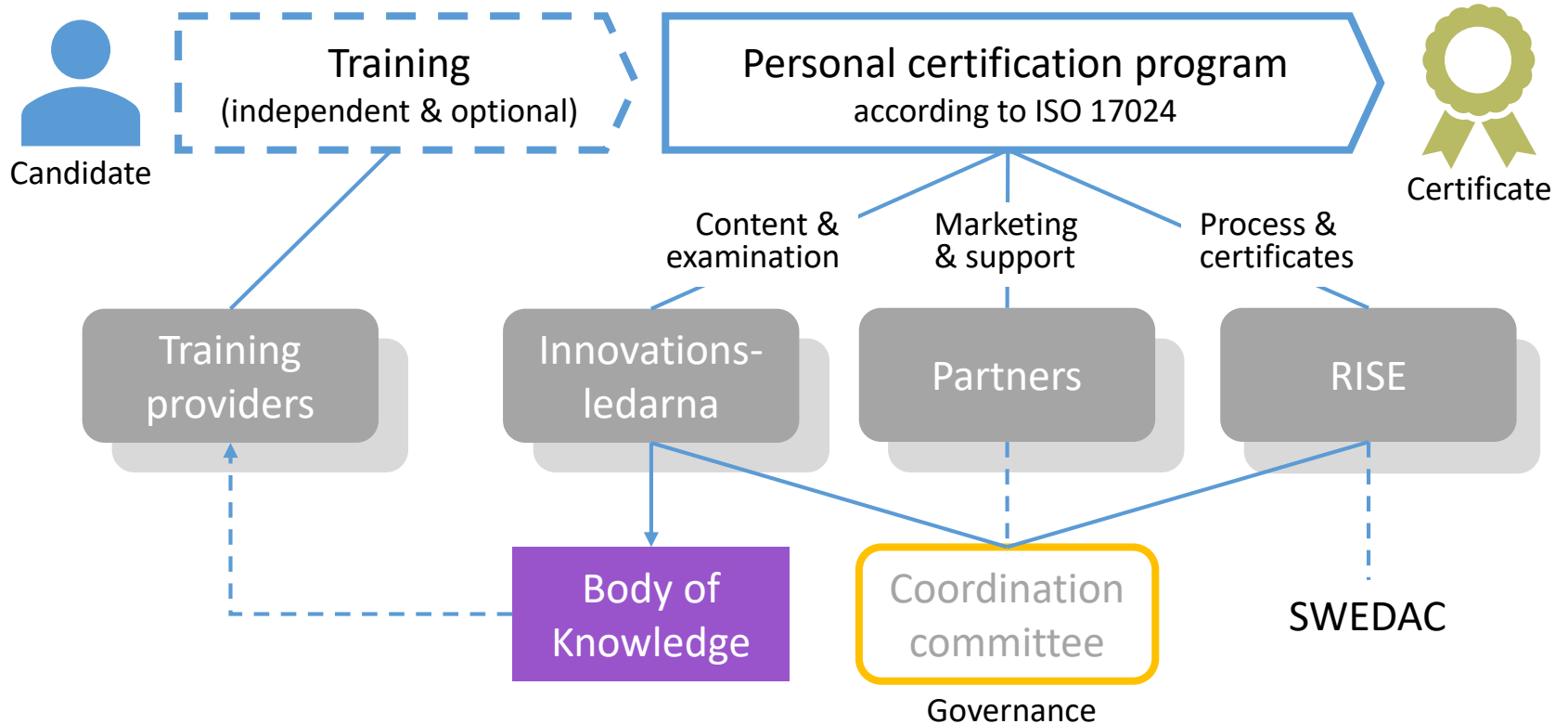


# Role of partners

- Main contact for candidates
- Marketing and communication
- Handle Q&A from candidates
- Support the application process
- Pre-assessment of candidates
- Support the f2f examination



# Overview



# Role of Coordination Committee

- Govern the **certification process**
- Determine and maintain **certification requirements**
- Confirm the **Body of Knowledge** to be used
- Determine **examination questions and criteria**
- Determine criteria for and **approve partners**
- Approve and include **new actors** e.g. associations, partners, certification bodies



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**RI**  
**SE**